

# Ali Imad Fadlallah

Writer & Professor

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Professor and expert in adult-development with ten years experience as executive leadership coach, consultant, and writer. Gifted storyteller and public speaker on topics related to popular culture, social justice and personal development.

## Experience

### HENRY FORD COLLEGE

2019 TO PRESENT

Adjunct Professor

- Teach *College Success 101* at Henry Ford College; design/implement curricula centered on college and career-readiness

### MEDINA MEDIA, LLC

2011 TO PRESENT

Founder

- Founded [aliimad.com](http://aliimad.com), a writing, editing, and coaching business that has helped over 400 applicants gain admittance into elite colleges, universities, and employers
- Promise54 Coach on Diversity, Equity, and Inclusion (DEI)
- Awarded \$30K from 2019 *Voqal Fellowship*
- Piloted podcast via WDET's 2019 Podcast Competition (NPR Detroit); included grant and mentorship
- Managed Era of the Engineer, career platform for Young Guru (Jay-Z's famed mix-engineer); led strategy for ~\$2MM organization; secured historic deals with AT&T and Gatorade (\$250k), and grant funding from Harvard University
- Delivered TEDx Talk on impact of music, especially Hit Songs; over 20K views

### DEVELOPING CAPACITY COACHING, LLC

2017 TO 2019

Principal | Partner

- Mediated conflict across executive leadership teams to support management of \$151M budget for one of nation's largest state agencies
- Coached district leaders across America using world-class coaching method called *Immunity to Change*, rooted in adult-development psychology
- Provided PD and coaching to leadership teams for national non-profits, impacting multimillion-dollar program grants

### LIVE NATION'S MUSIC FORWARD

2016 TO 2017

Harvard Doctoral Resident Advisor

- Managed national career pathways strategy for alumni of our Bringing Down the House artist-incubator, UForward career-readiness academy, and All Access program focused on career exposure into live entertainment fields; increased reach by 300%
- Reassessed program priorities based on \$1M annual budget; designed and piloted new program critical to Music Forward's mission

### HARVARD UNIVERSITY

2014 TO 2015

Teaching Fellow | Advisor

- Taught independent section of "Adult Development" to 16 graduate students from across Harvard's Graduate Schools with a focus on executive leadership coaching

### TEACH FOR AMERICA

2009 TO 2011

Teacher, 11th Grade ELA

- Led over 300 students to significant academic gains; on average, students increased ACT scores in reading and English by 3+ points and grew 2+ years in reading

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Leadership

**HARVARD UNIVERSITY**

2015 TO 2017

- Advised clients including Boston Public Schools and New York City's DoE on the rollout of Advance, a new system of teacher evaluation impacting 40,000+ teachers
- Completed 100+ hours in formal training on audio/mix-engineering at Harvard's Music school; ran live studio sessions for local artists; taught courses on music production

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**GOIZUETA BUSINESS SCHOOL**

2013 TO 2014

- Advised Chief Financial Officer of a certified "B" Corporation and major online retailer
- Advised Executive Director's of national non-profits centered on criminal justice
- Team Captain, Deloitte & GE National MBA Human Capital Case Competition
- Team Member, Executive Leadership Council and Exxon Mobil Business Case Competition
- Instructor, BUS 365: Professional Development and Business Communications

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**TEACH FOR AMERICA**

2009 TO 2011

- Founded annual Voices Merging Clarksdale program; 10 artists from Minneapolis led a 10-day arts workshop in my classroom. Raised over \$5000 to fund programming
- Council Member, Delta Program Advisory Council

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Publications

- *Improving Life Outcomes for Underserved Youth: Championing Career & Technical Education*, May 2017 (Harvard Library)
- *The Elephant in Activism*, Sept. 2016 (Harvard Kennedy "Challenges to Democracy" Blog)
- *Mississippi Blues*, Sept. 2015 (Print Only, Harvard ALANA Anthology)

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Education

**HARVARD UNIVERSITY**

2017

Ed.L.D., Doctor of Education Leadership

- Ed.L.D. is a fully-funded doctorate combining curricula from HBS, HKS & HGSE

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**EMORY UNIVERSITY**

2014

MBA, Goizueta Business School

- Member, Consortium for Graduate Study in Management (CGSM)

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**UNIVERSITY OF MISSISSIPPI**

2011

M.Ed., Curriculum & Instruction

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**UNIVERSITY OF MINNESOTA**

2009

B.A. in English, Cum Laude with Honors

- Graduation Commencement Speaker; addressed over 4,000 people
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